

## Fact Sheet: About Club Coffee

- We produce and distribute coffee for brands and retailers across North America and have our own Club Coffee brands
- We are a leading innovator in the rapidly expanding single-serve coffee, tea and hot beverage markets across the United States and Canada
- We created PürPod100<sup>™</sup>, the world's first 100% compostable single serve pod for coffee, tea and other hot beverages certified by the Biodegradable Products Institute – with more innovations in the pipeline
- We are the long-term partner of choice of major national retail and food service customers many still going strong after as much as 80 years
  - Privately-owned company
  - o 30% of Club Coffee's sales are in the United States
  - Close to 600 custom label products
  - More than 120 Club Coffee branded products
  - 2 production facilities in Toronto
  - AA rating for quality from BRC (http://brcglobalstandards.com/)
  - Organic, Rainforest Alliance, Fairtrade and Kosher certifications
- Since 1906, Club Coffee has built a customer-centered, innovative culture that our people translate into results every day
  - We are proud of the many quality and service awards from our customers and the numerous certifications that recognize our actions to deliver top quality products, processes and customer support
  - Our modern Toronto base, rapid border processing capacities and collaboration with our many US-based partners enable us to meet customer needs flexibly and quickly
  - Our strength is a team of highly-skilled employees, many with decades of coffee and food industry experience, who are committed to delivering for our customers in an advanced, hightech environment
  - As a tightly-focused, medium sized company run on family principles, our people have the ability to get things done fast for our customers